



**NEWS FOR IMMEDIATE RELEASE**

**May 25, 2006**

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**CHR SOLUTIONS WELCOMES NEW CHIEF MARKET STRATEGIST**

CHR Solutions, a professional services firm providing engineering and consulting services in the telecommunications field, is pleased to announce that Lori Roemhild-Vergin is joining CHR Solutions as Vice President and Chief Market Strategist.

Lori brings a wealth of experience to the CHR Team. She spent sixteen years at Chibardun Telephone Cooperative in Wisconsin, where she served as the Commercial Operations Officer. Lori was responsible for all aspects of Commercial Operations, including customer service, sales, marketing, public relations, diversified services, human resources and serving on the senior executive strategic planning team. Most recently, Lori held the position of Director of Product Quality Assurance and Training with Associated Network Partners, Inc. (ANPI). In her role there, Lori led the organization's QA, VoIP, Network Operations and Sales and Marketing initiatives.

CHR's CEO, C. Roger Hutton said, "We are thrilled to have a professional of Lori's caliber join our team and serve our clients. Lori has been involved in the introduction and deployment of new service launches and the creation and execution of new businesses during her career. Because of her diversified background in rural telephony, she understands first hand what it takes to be successful in today's telecommunications landscape. Our clients will benefit greatly from her strategic and tactical leadership skills as they position their companies for success in an increasingly competitive marketplace."

CHR Solutions provides integrated telecommunications engineering and consulting services including video and IP services; next generation network design and management, outside plant services; CLEC feasibility, interconnection agreements and implementation; regulatory/business compliance assistance; separations/tariffs; strategic planning; marketing, advertising and research; emerging technologies planning; financial modeling; code acquisition and provisioning administration.

CHR Solutions is headquartered in Dallas, Texas and operates other offices throughout the United States. The CHR web site, [www.chrsolutions.com](http://www.chrsolutions.com), provides more details about the company's services.

